

ENTERTAINMENT PRACTICE



Our Specialty? Reducing Your Risk

Risk Strategies' DeWitt Stern Entertainment Practice has well over half a century's experience insuring the full array of areas in the industry: film, television, live theatre, venues, dance companies, music, commercial production, documentaries, animation, and even the most cutting edge new media and electronic games. We are a highly skilled, fully integrated bi-coastal team of professionals experienced in creating insurance plans tailored to your needs, worldwide.

Industry Insight

Our team provides more than just policies: we advise on emerging risks and create bespoke, cutting-edge solutions for many of the world's leading entertainment firms. We cover all areas of property and casualty, professional and financial lines, cyber, and media liability, contingency coverage and specialized package policies for production and live events. With the largest Entertainment claims team of any broker, we help our industry-leading clientele navigate a more difficult insurance landscape where they are faced with all of the traditional risks of the business, as well as new and emerging risk factors.

- **Business interruption caused by circumstances outside of the insured's control, such as civil unrest or natural disasters**
- **Inability of a key performer to continue their role in a production of any type**
- **Production and usage interruptions for new media and electronic games**
- **Threat of ransomware or take-down cyber attack**

Solutions and Capabilities

We combine our clout and buying power in the market with a high-touch advisory model, premium customer care, and solutions customized for each client.

- Insurance for live performance, performance disruption, and all types of entertainment production
- Ad agency and advertiser production wrap-up programs
- Key man, non-appearance, event cancellation, and high limit cast coverage
- All forms of media E&O insurance
- Cyber insurance, for both corporate and specific production risks
- Professional liability inclusive of employment practices, discrimination, and harassment
- Hurricane/tsunami coverage, including a specialized hurricane program from Lloyd's of London
- Political Risk and Violence with Terrorism and Threat of Terrorism packages
- Bespoke captive creations for pandemic risk and other hard or impossible to insure risks
- Best-in-class claims representation and conflict resolution support

Why Choose Risk Strategies?

When you're facing the most pressing business challenges, maximizing your success starts with the right partner. At Risk Strategies, you get a dedicated risk management consultant and partner with in-depth industry knowledge and 25 specialty practices. We have the scale and fully integrated offices on both coasts to service the most complex global entertainment risks around the clock. We are dedicated industry specialists driving innovative insurance program structures, designs and implementation. Each client's team includes experts from entertainment-specific risks including corporate, production and personal exposures.

- Unparalleled claims advocacy from a team that was and continues to be front and center in the face of pandemic challenges
- Fast access around the clock – we provide accurate answers quickly to pressing questions
- Intellectual bench strength – our team has deeper knowledge from our experience than any other firm
- Access to all entertainment and media carriers
- Extensive and up-to-date knowledge of all entertainment insurance products, terms and conditions

ABOUT RISK STRATEGIES

Risk Strategies is a specialty national insurance brokerage and risk management firm offering comprehensive risk management advice and insurance and reinsurance placement for property & casualty, and employee benefits risks. With 25 specialty practices, Risk Strategies serves commercial companies, nonprofits, public entities and individuals, and has access to all major insurance markets. Ranked among the top brokers in the country, Risk Strategies has over 100 offices including Boston, New York City, Chicago, Minneapolis, Miami, Atlanta, Houston, Dallas, Nashville, Los Angeles and San Francisco.

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