

A professional video camera on a tripod is positioned on the left side of the frame. The background is a blurred scene of a stage or event with blue and white lights. A dark blue banner with white text is on the right side of the image.

ENTERTAINMENT PRACTICE

For over 50 years, Risk Strategies has served clients across all areas of entertainment and advertising — including film, TV, live theater, music, dance, animation, new media, gaming, and public venues. Every creative venture carries risk. We help identify and manage those risks with tailored insurance solutions.

INDUSTRY INSIGHT

The entertainment world faces constant change: Artificial intelligence, mergers and acquisitions, evolving consumer trends, cybercrime, labor strikes, climate events, litigation, and more. These shifts demand regular review of your insurance program.

Ask yourself:

- Are you covered for disruptions from civil unrest or natural disasters?
- Can your coverage handle cast/performer unavailability or cyberattacks?
- Does your policy protect against IP or likeness claims?



SOLUTIONS & CAPABILITIES

We provide innovative, customized coverage for entertainment businesses and professionals, including:

- Venue and facility programs (performing arts, sports, conventions, music, etc.)
- Live events and festivals
- Event cancellation, cast, and non-appearance
- Production insurance (film, TV, digital media, documentaries, commercials, etc.)
- Production wrap-up programs for commercial productions
- Errors and omissions, cyber, and employment practices liability
- Abuse and molestation liability
- Weather and political risk coverage
- Individual disability and life insurance
- Employee benefits and executive benefits
- Liquor and products liability
- Builder's risk and construction wrap-ups
- Captive insurance solutions
- Risk management, loss control, and proactive claims advocacy

WHY RISK STRATEGIES

We combine deep industry knowledge with unmatched service and support:

- 24/7 access to experts
- Largest entertainment claims team in the industry
- Strong carrier relationships across entertainment and media
- Expert contract review to flag third-party risks
- National presence, with specialists on both coasts

LET'S TALK

Have complex or emerging risks? We'll work with you to find the right insurance solutions for your creative vision.

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Risk Strategies | Risk management. Insurance and reinsurance placement. 30 specialty practices. Access to all major insurance markets. 8th largest privately held U.S. brokerage.

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